



DATA MANAGEMENT & BUSINESS INTELLIGENCE

Idea understands that true Business Intelligence is realized when company executives, managers, and business users are given the ability to easily transform data into real time information allowing for more informed business decisions, proactively instead of reactively. As one of Microsoft's most highly decorated Gold Certified partners in the U.S., Idea can help you unlock the power of Microsoft's latest data management, data processing, and performance measurement technologies.

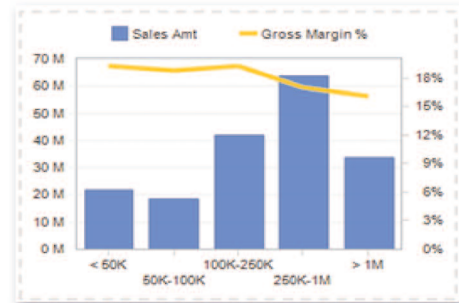
Idea has completed more than 150 Microsoft technology based BI projects and a driving force in leading Fortune 1000 customers to an early adoption of SQL Server 2005. You can rely on our experience and knowledge for a wide range of services, all developed to help you take advantage of your existing technology and stay competitive in today's challenging landscape. Idea has built a strong history of delivering complete and robust BI solutions, to our customers in the following areas:



- **Data Warehousing and Operational Data Stores**
- **Data Transformation and Data Processing (ETL)**
- **Multidimensional Modeling (OLAP)**
- **Data Mining and Predictive Analytics**
- **Reporting and Analysis**
- **Performance Management**
- **Dash boarding and Scorecards**

Solution Feature: Performance Management

Comprehensive Performance Management allows organizations to drive execution and more effectively monitor performance through integrated monitoring, analytics and planning capabilities. This empowers your organization to make informed and accurate business decisions based on real-time information delivered in the right format to the right people.



Using Microsoft's Business Intelligence platform, Office Performance Point Server 2007, will help you build an enterprise-grade, scalable performance management application. Performance Point Server 2007 uses Microsoft Office as its primary interface, so users can interact via tools that they are used to using every day, like Excel, to consume information, collaborate with colleagues, and contribute to plans and the performance management cycle. Office Performance Point Server 2007 also uses the proven database engine of SQL Server 2005 for data integration; an analytical data model that includes a calculation engine and data mining capabilities; and a highly flexible and scalable reporting platform to broadcast information to a wide audience. All of this delivered via the Web, using Microsoft Office SharePoint Server 2007, providing everyone with a central portal to get all their business intelligence information.



PRODUCTS & SERVICES SUPPORTED

SQL Server 2005/ 2008

Database Management

- High Availability & Clustering
- Data Security
- Performance Analysis and Tuning
- Maintenance & Disaster Recovery

Database Design

- Data Warehouse Design and Modification
- Transactional Database Design and Enhancement

Data Migration

- SQL Server 7.0 to 05 or 08
- SQL Server 2000 – 05 or 08
- MS Access Migration and Consolidation
- Oracle / Legacy (IBM / AS400) / Lotus Notes / Sybase SQL Anywhere

SQL Server Integration Services (SSIS)

- Data Transformation and ETL Processing Development
- Migration from Data transformation Services (DTS) to SQL Server Integration Services 05/08

SQL Server Analysis Services (SSAS)

- Migration from Analysis Services 2000 (OLAP) to 2005 (SSAS)
- Dimensional Modeling / Cube Design
- Performance Tuning / Data Load and Processing
- Security
- KPI's and Calculated Measures
- Data Mining

SQL Server Reporting Services (SSRS)

- Migration and Upgrade from SQL Server Reporting Services 2000 to 2005 or 2008
- Migration from Crystal Reports to SQL Server Reporting Services
- Design and Create Reporting Architecture / Report Modeling / Report Creation and Design / Performance Analysis & Tuning / Web Farm Deployments
- Integration with Microsoft Office SharePoint Server 2007

Performance Point Server 2007

- Performance Monitoring
- Dashboards & Scorecards
- Budgeting & Forecasting
- Management Reporting

Microsoft Office SharePoint Portal Server 2007

- Report Centers / Data Visualization / Dashboards and Scorecards / KPI's & BI web parts
- Excel Calculation Services
- SQL Server Reporting Services Integration

When you work with Idea Integration professionals—whether it's one person or an entire team selected from our nationwide organization—you also have the collective resources and commitment of MPS Group, a Fortune 1000 billion-dollar international services firm.

At Idea, we judge our success by our high number of repeat customers. We execute. And we deliver on our promises. Just ask our clients.